Tinkering vs Reinvention The Strategic Choice Facing L&D

EGLE VINAUSKAITE | NODES Learnovation October 2025

Al uses in L&D



Learning design and content

Course outlines
Learning activities
Multimodal content



Data analysis

Feedback analysis
Data analysis
Data management



Personalisation

Adaptive learning Content curation Tailored content



Performance support

Task assistants
Copilots
Knowledge mgmt



Skills practice

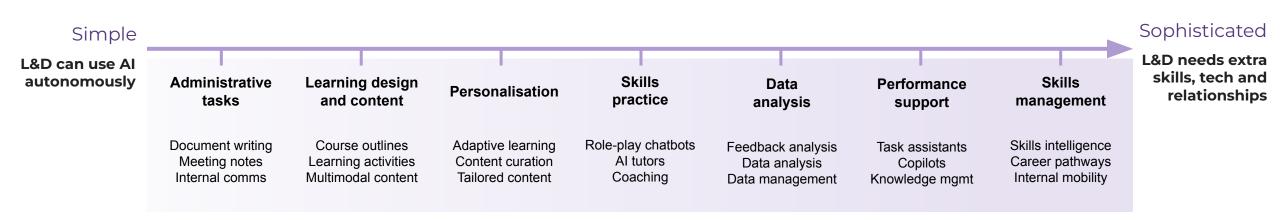
Role-play chatbots Al tutors Coaching



Skills management

Skills intelligence Career pathways Internal mobility

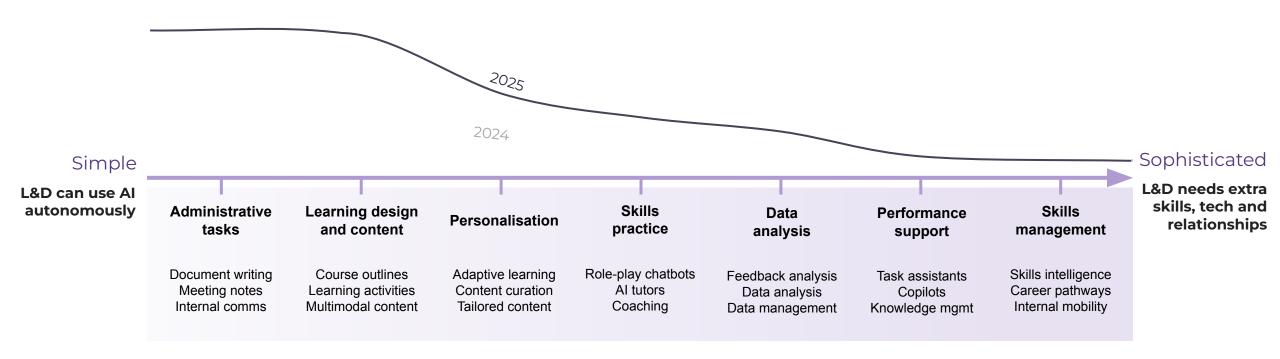
Al in L&D Complexity Scale



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Note: neither comprehensive nor unchanging

Al in L&D Complexity Scale



© Egle Vinauskaite, 2024

Note: neither comprehensive nor unchanging

"When we start talking about AI in learning, we end up talking about the world"

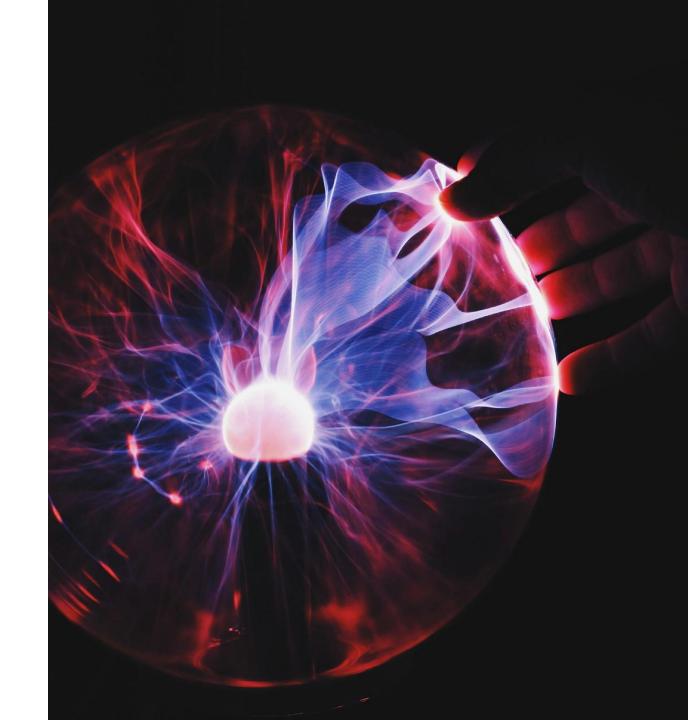
- Lars Hyland

POV on FOW

Pace of change



Performance equation



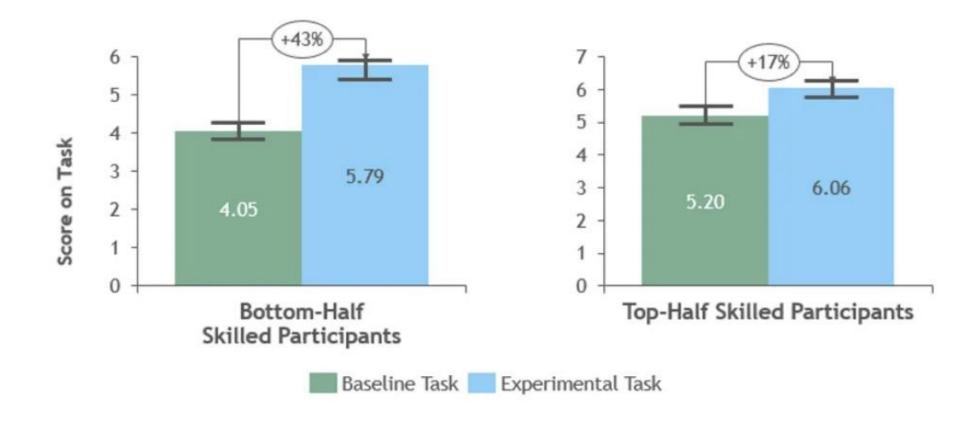
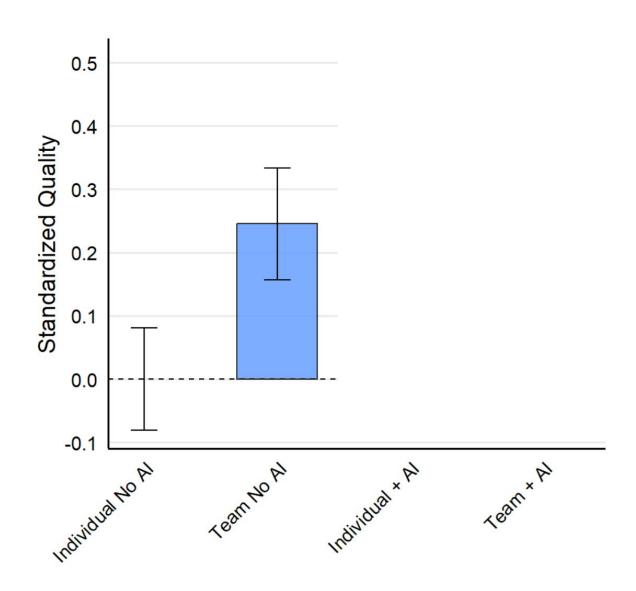
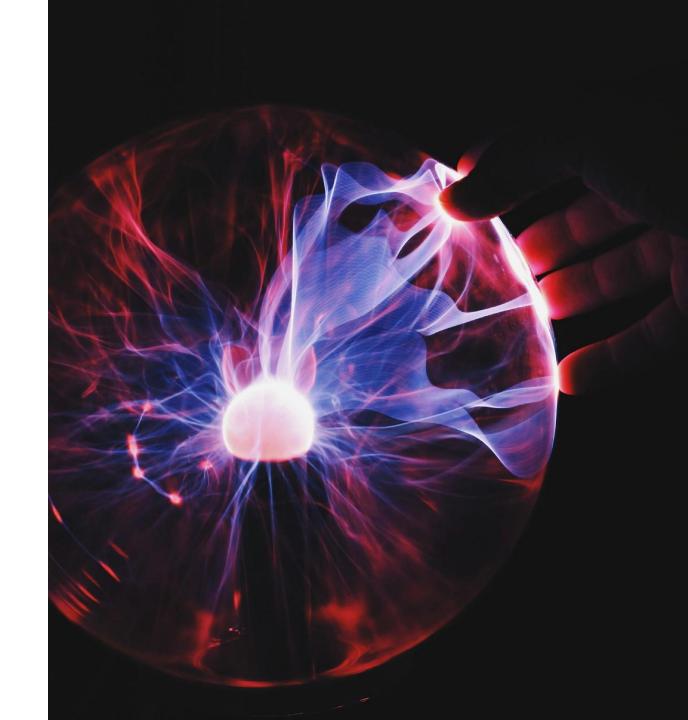


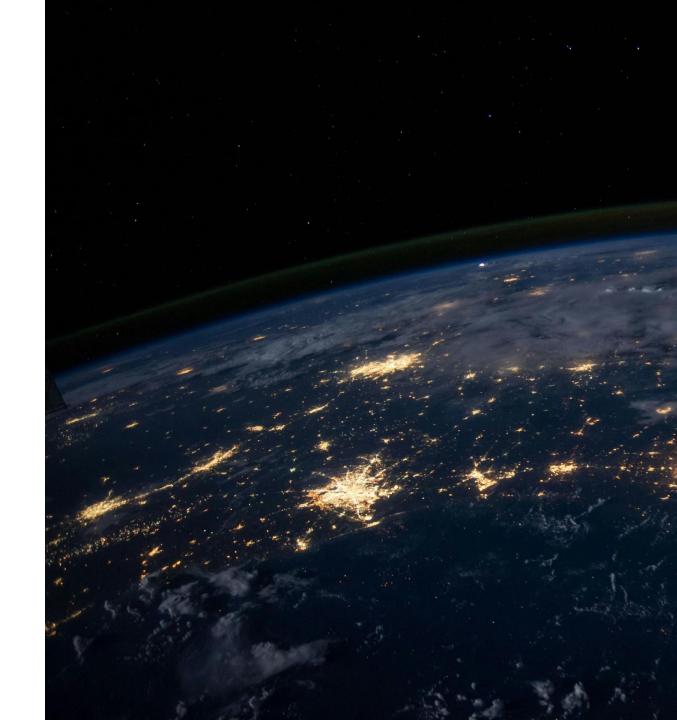
Figure 2: Average Solution Quality



Performance equation



Integration VS Decentralisation



The **evolution** of L&D isn't keeping up with the **revolution** in the world of work

Skills Authority



Skills authority

EXAMPLE:

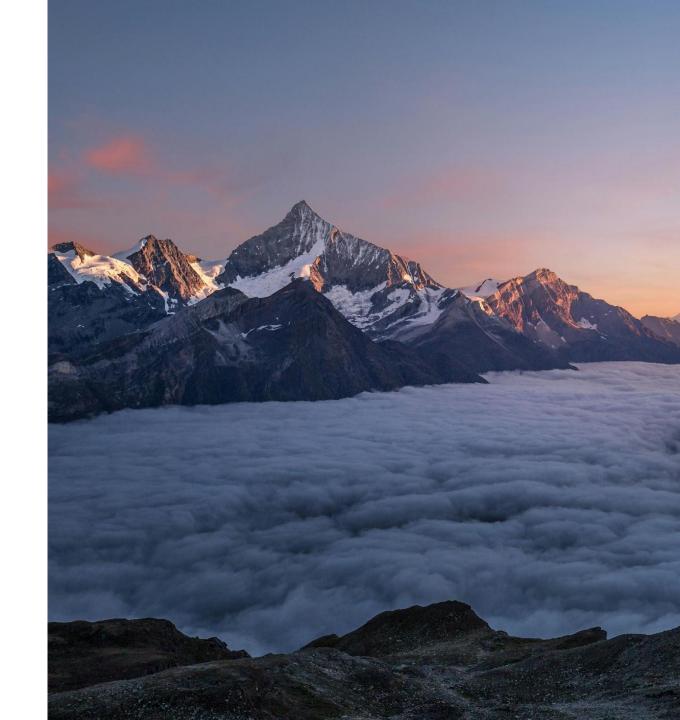
CUSTOMER SERVICE OUTSOURCING

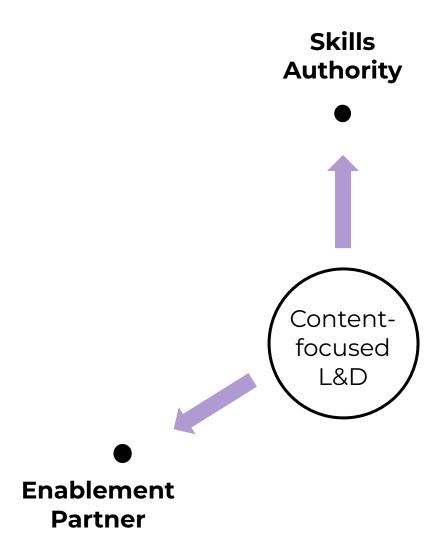
Enablers:

Skills infrastructure Deep learning expertise

Role:

Strategic upskilling





Enablement partner

EXAMPLE:

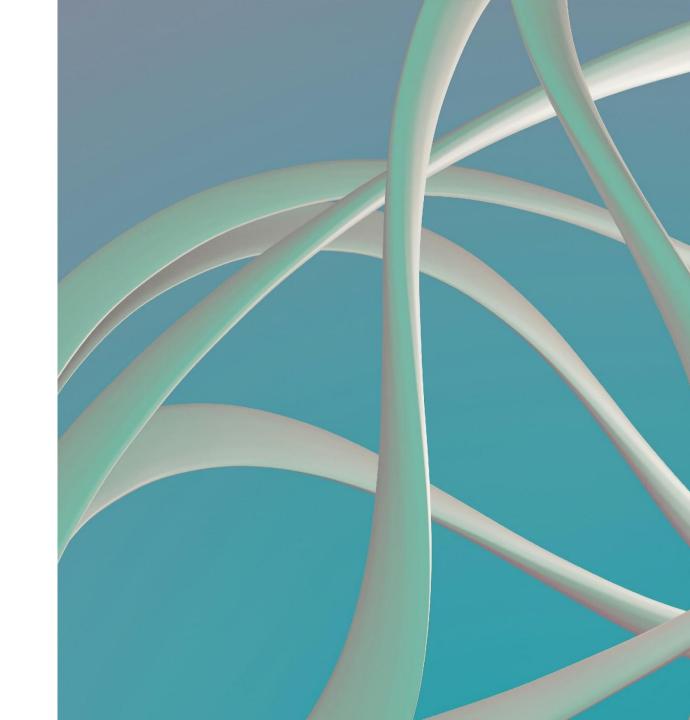
CONSULTING FIRM

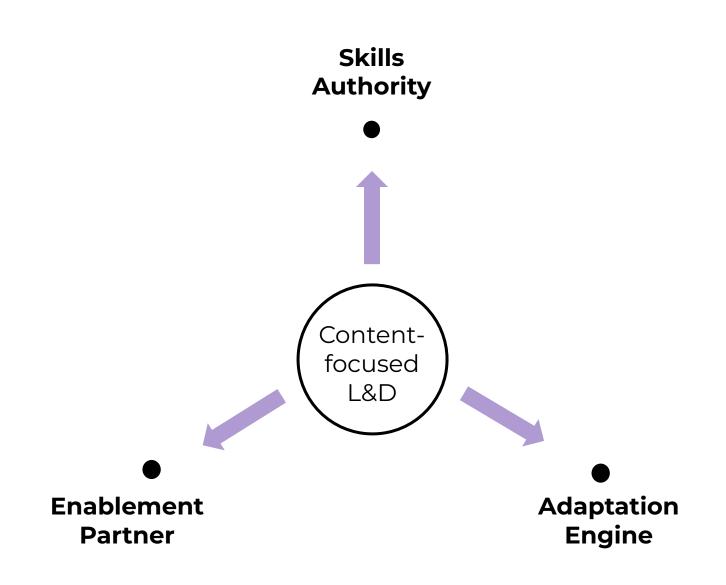
Enablers:

Infrastructure Processes Culture

Role:

Enabling grassroots solutions





Adaptation engine

EXAMPLE:

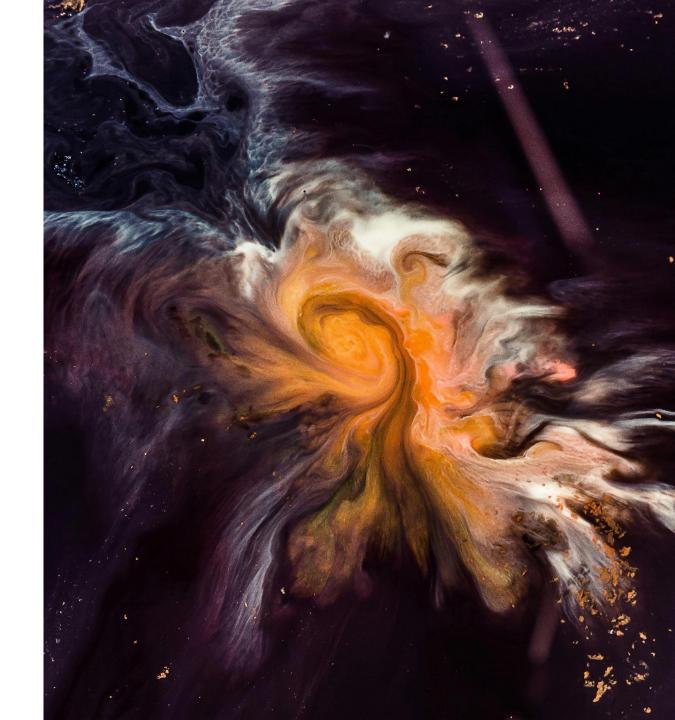
TECH SCALE-UP

Enablers:

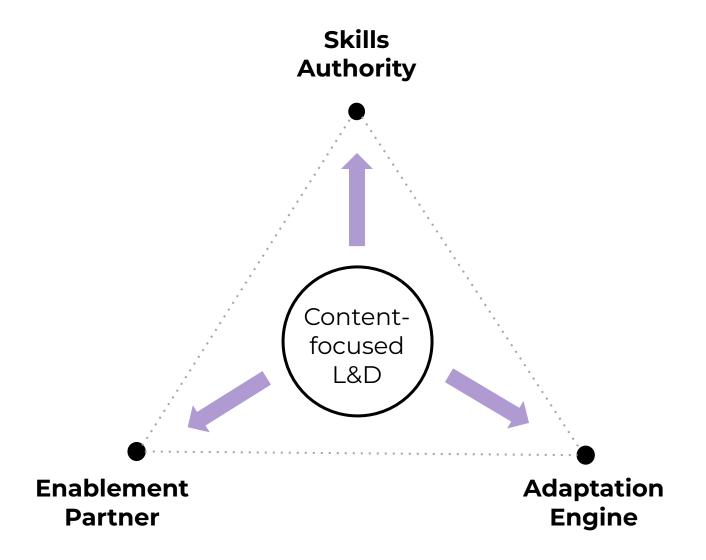
Redesign of skills and roles

Role:

Solving problems end-to-end



The Transformation Triangle



Thank you

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