

A culture ready to
embrace
innovation



Who am I?

in/steven-hope/

Steven Hope



@Hope_Steven



Steven-Hope

CEO/CIO of Primary Goal

Director of Edufuturists



Who I
am
not?



The current and predicted landscape

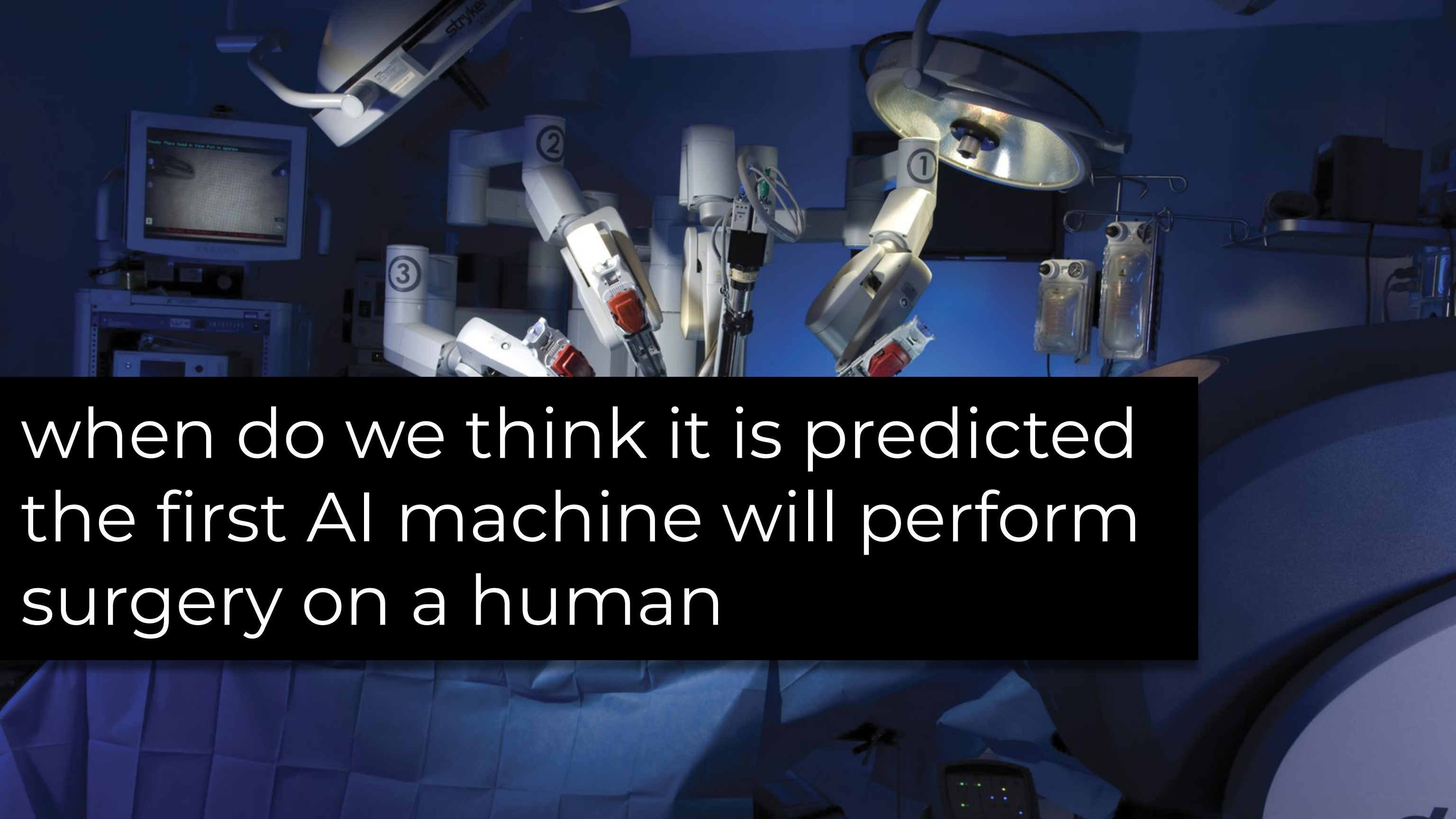




By when is it predicted that an AI machine will be the author of a book on the New York Times Best Sellers list?



By 2049 - Prediction made by
WEF in 2019

A surgical robot with three articulated arms, labeled 1, 2, and 3, is positioned over a patient in an operating room. The robot's arms are white with red joints. A large surgical light is visible above the patient. In the background, there is a computer monitor displaying a grid pattern and some medical equipment. The overall scene is dimly lit with a blue tint.

when do we think it is predicted
the first AI machine will perform
surgery on a human

A close-up, artistic shot of a robot's face. The robot has a teal-colored head and body. Its eyes are large, circular, and glow with a bright orange light. The mouth is a simple, dark, rectangular slit. The robot's head is slightly tilted. In the background, there are blurred mechanical parts and a small, rectangular screen or panel. A large black rectangular box is overlaid across the middle of the image, containing white text.

2053 - Predicted in 2018



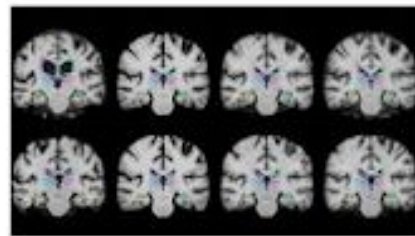
What is the predicted year for the first fully automated farm - from planting to harvest?

Latest in Tomorrow



Uber reportedly increased self-driving simulations after fatal crash

14h ago



Shropshire farm completes harvest with nothing but robots

A world-first in automation.



Nick Summers, @nisummers
09.07.17 in Robots

Comments

759
Shares



BT Plus
Extra speed and
extra data

BT
Be There

AdChoices

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Beijing subways may soon get facial recognition and hand scanners

20h ago



Hands Free Hectare



Banks Don't Want You To Know About This Brilliant PPI Check

Money Tips Online

This matters because conventional business models
no longer apply...



*A wifi company
that sells coffee....*





**DIEP
NEP.**

THIS IS NOT MORGAN FREEMAN.



**THERE I
RUINED IT**



So how can we
embrace and
prepare?





Start with why

Simon Sinek

The Golden Circle

WHAT

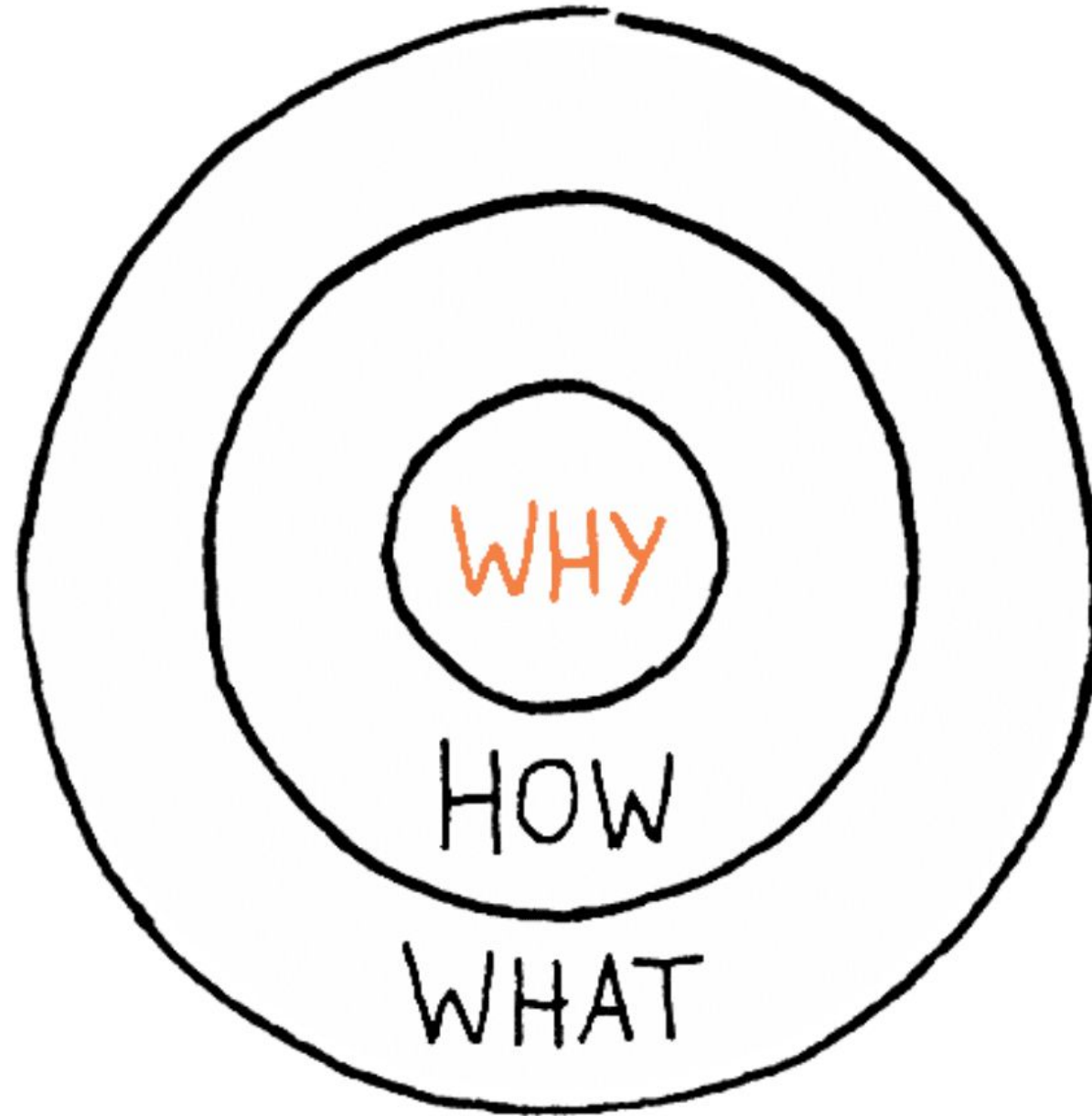
Every organization on the planet knows WHAT they do. These are products they sell or the services

HOW

Some organizations know HOW they do it. These are the things that make them special or set them apart from their competition.

WHY

Very few organizations know WHY they do what they do. WHY is not about making money. That's a result. WHY is a purpose, cause or belief. It's the very reason your organization exists.



What is your why?



What's your why?







H/AI

Think about the culture you want and have

#PixarApproach

#JFK/NASA

How to manage for collective creativity

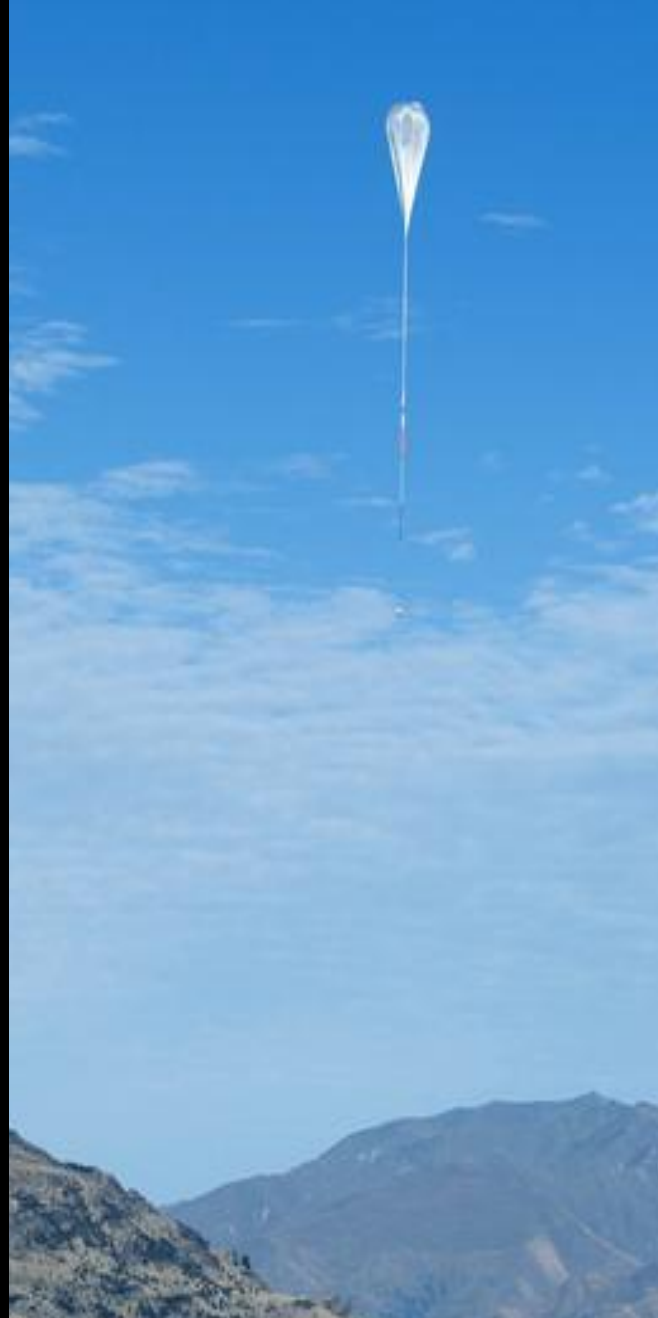


**“Innovation is not one
person but a collection of
people, a network”
(Matthew Syed - Rebel
ideas)**

The Unexpected benefit of celebrating failure



Risk taking





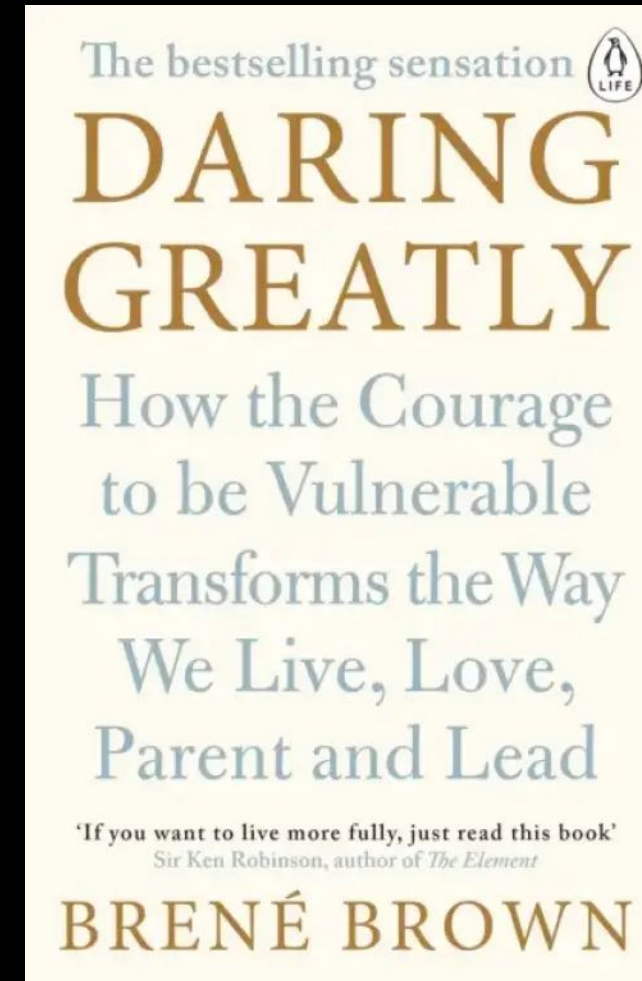
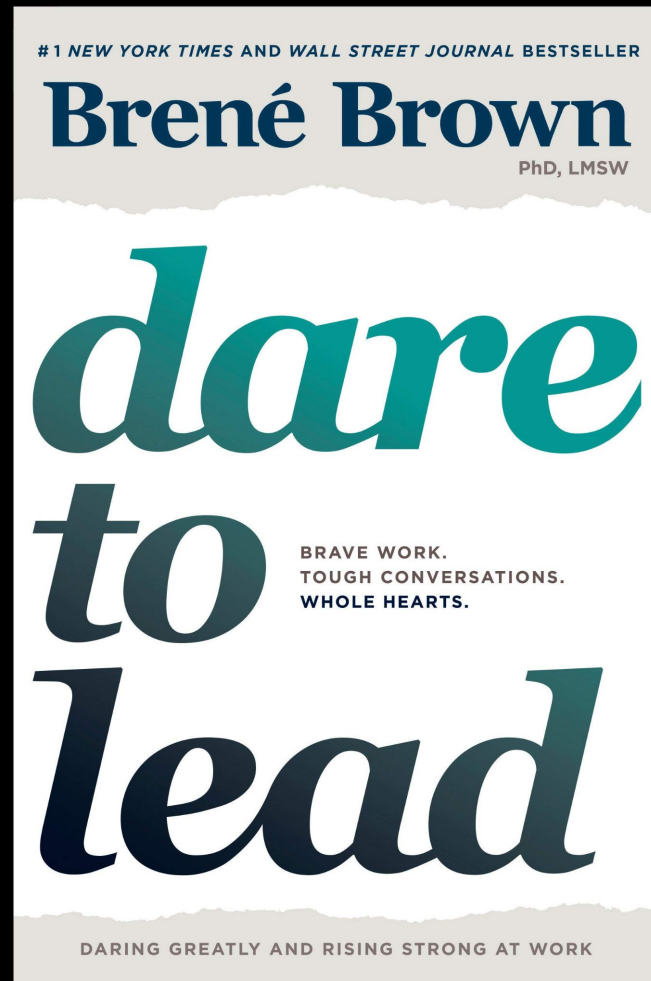
Culture eats strategy for breakfast

Peter Drucker

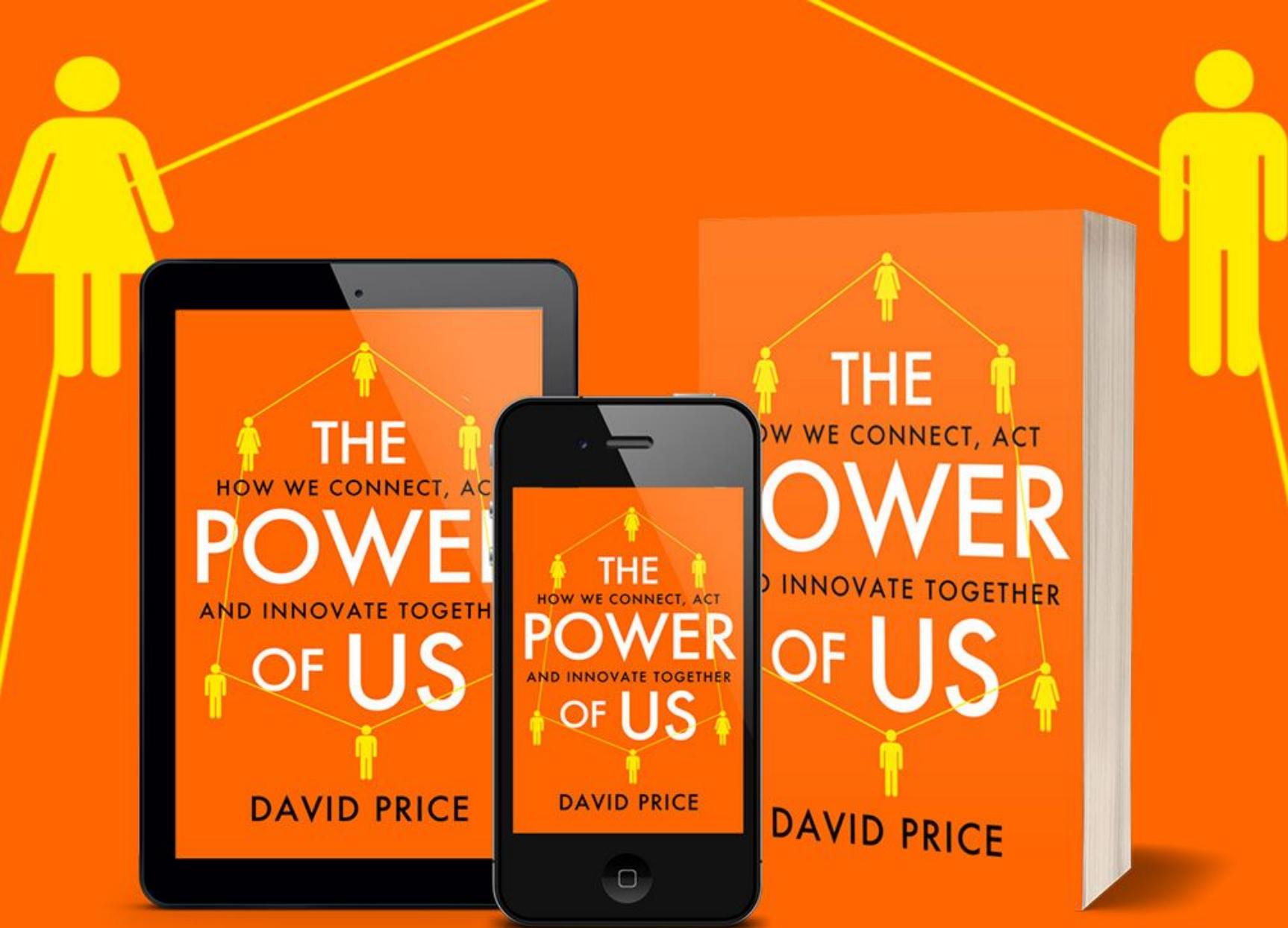


Stop cultivating crops and let's grow a
rainforest

Psychological safety



Brene Brown (Daring greatly and Dare to lead) and Google research study (2015)



HOW WE CONNECT, ACT
AND INNOVATE TOGETHER

Feel the fear and do it anyway - Ideate and
iterate



**THERE IS NO
FINISH LINE.**



1977

The four faces of change



The Critic
Who opposes



The Victim
Who panics



The Bystander
Who ignores



The Navigator
Who is empowered



"You can't solve new problems with old solutions." Sugata Mitra Episode



You can't win a marathon
without putting some
bandaids on your nipples



Thank you

@edufuturists

