



# Learnovation

Global Learning Summit

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# 2023

5 October



Aviva Stadium, Dublin





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## Learnovation 2022 Feedback



**380**  
Attendees



**34**  
Speakers  
& Panelists



**70%**  
Will attend  
Learnovation  
2023



**4.4/5**  
Average  
Rating



**80%**  
Attendees made  
connections

## LEARNER DISRUPTION

## TECHNOLOGY EVOLUTION

### Sponsors 2023

Gold

 learningpool

Gold



Gold

 LearnUpon

Bronze





LEARNOVATE



# Be part of it!

## Partner with us at our Global Learning Summit - Learnovation 2023!

Established in 2018, Learnovation has grown from strength to strength to become a key event in the learning calendar. Last year's summit sold out and we aim to match this achievement this year in our new location, the iconic Aviva Stadium in Dublin.

Learnovation, showcases organisations transforming learning experiences in a rapidly changing environment. National and international experts demonstrate the latest research, learning technology strategies, tools and solutions.

Position your brand amongst learning professionals from Schools, Third Level and Corporate with a range of sponsorship options suited to all entry levels.





# Testimonials



**“Some of the insights today  
have been really, really  
crucial.”**

*Stella Colins*  
*Stellar Labs*



**“In all honesty  
Learnovation is one of the  
best conferences I have  
attended in a long time.”**

*Rachel Phillips*  
*Gates Ventures*



**“This is a brilliant  
place to network  
and learn.”**

*Peter Baxter*  
*Createschool*



**“You know a good day  
when you are energised by  
the end of it!”**

*Christy Flis*  
*Zoom*



# Learnovation 2023 Sponsorship Packages

Gold  
€5,000

- **Showcase your brand**
- **Grow your visibility**
- **Connect with our community**

## Gold Package

- Recognition as a Gold Sponsor of Learnovation 2023 with highest priority branding
- Partner with Learnovate to speak at Learnovation 2023
- Premium exhibitor space at the event
- Inclusion in the Learnovation 2023 programme with company profile
- Logo and link on event homepage
- Premium inclusion on the sponsor page on the Learnovation website
- Logo included in pre and post event email marketing campaign to 4,000+ database
- Logo included in relevant pre and post event digital campaigns – LinkedIn and Twitter
- Promotion to media and press outlets as a major supporter of Learnovation 2023
- Recognition in opening remarks
- Logo inclusion on all in-house screens during the event
- Sponsor designation on name badge
- 10 complimentary Learnovation passes



# Learnovation 2023 Sponsorship Packages

**Silver**  
**€3,000**

- **Showcase your brand**
- **Grow your visibility**
- **Connect with our community**

## Silver Package

- Recognition as a Silver Sponsor of Learnovation 2023
- Medium exhibitor space at the event
- Inclusion in Learnovation 2023 Programme with company profile
- Logo and link on event homepage
- Inclusion on the sponsor page on the Learnovation website
- Logo included in pre and post event email marketing campaign to 4,000+ database
- Logo included in relevant pre and post event digital campaigns – LinkedIn and Twitter
- Promotion to media and press outlets as a supporter of Learnovation 2023
- Recognition in opening remarks
- Logo inclusion on all in-house screens during the event
- Sponsor designation on name badges
- 5 complimentary Learnovation passes



# Learnovation 2023 Sponsorship Packages

**Bronze**  
**€1,500**

- **Showcase your brand**
- **Grow your visibility**
- **Connect with our community**

## Bronze Package

- Recognition as a Bronze Sponsor of Learnovation 2023
- Small exhibitor space at the event
- Inclusion in Learnovation 2023 Programme with company profile
- Logo and link on event homepage
- Inclusion on the sponsor page on the Learnovation website
- Logo included in pre and post event email marketing campaign to 4,000+ database
- Logo included in relevant pre and post event digital campaigns – LinkedIn and Twitter
- Promotion to media and press outlets as a supporter of Learnovation 2023
- Recognition in opening remarks
- Logo inclusion on all in-house screens during the event
- Sponsor designation on name badge
- 2 complimentary Learnovation passes



# Learnovation 2023 Sponsorship Packages

- ◆ Showcase your brand
- ◆ Grow your visibility
- ◆ Connect with our community

## ◆ Refreshment Break Sponsorship Options

- Breakfast sponsorship (8 - 9am) €1,500
- Closing party sponsorship (4:30 - 7pm) €2,500

Sponsorship includes:

- Prominent branding in The Atrium in the Aviva Stadium
- Inclusion in Learnovation 2023 Programme with company profile
- Logo and link on event homepage
- Inclusion on the sponsor page on the Learnovation website
- Logo included in pre and post event email marketing campaign to 4,000+ database
- Logo included in relevant pre and post event digital campaigns – LinkedIn and Twitter
- Promotion to media and press outlets as a supporter of Learnovation 2023
- Recognition in opening remarks
- Logo inclusion on all in-house screens during the event
- Sponsor designation on name badge



# Become an Exhibitor

- ◆ **Showcase your brand**
- ◆ **Grow your visibility**
- ◆ **Connect with our community**



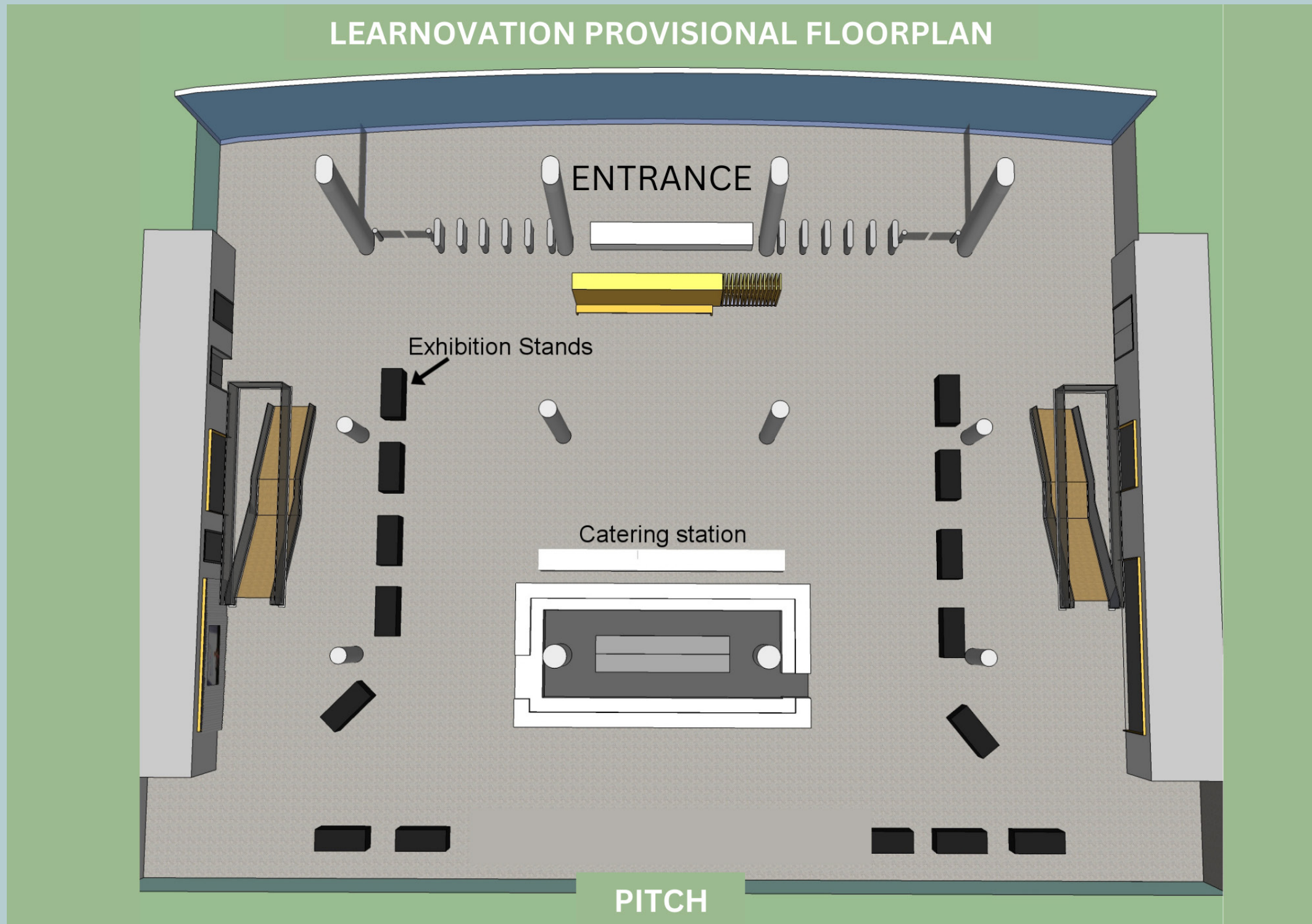
## **Exhibition Space €1,000**

Exhibition Space includes:

- Trestle table including tablecloth, two chairs, power connection, WIFI
- Opportunity to brand your space
- Inclusion in Learnovation 2023 Programme with company profile
- Logo and link on event homepage
- Inclusion on the sponsor page on the Learnovation website
- Logo included in pre and post event email marketing campaign to 4,000+ database
- Logo included in relevant pre and post event digital campaigns – LinkedIn and Twitter
- Promotion to media and press outlets as a supporter of Learnovation 2023
- Recognition in opening remarks
- Logo inclusion on all in-house screens during the event



# Floorplan

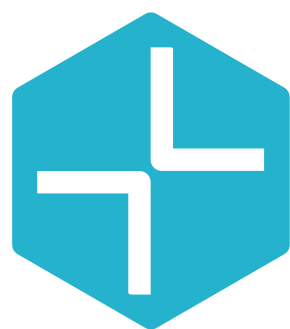




# Learnovation 2022 Highlights Reel







# Learnovation

Global Learning Summit

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Get in touch to discuss details – we will work with you  
to find the best way for your organisation to be involved.

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